



THE PROGRAM AT-A-GLANCE

As women continue their upward trajectory in the business world, they have yet to be fully appreciated for the unique qualities and abilities they bring to the workplace. More importantly, the women themselves have yet to fully appreciate their unique contributions. *Unleashing Women!™* is a highly innovative curriculum designed to unleash the untapped and brilliant potential of your women leaders.

ORGANIZATIONAL IMPACT

- **THRIVING:** Cultivate a thriving organization by unleashing the power & knowledge of women.
- **MAGNETIC:** Establish a culture that is attractive to high performing women leaders.
- **ICONIC:** Develop a legendary reputation for cultivating women leaders.

INDIVIDUAL IMPACT

PERFORMANCE

- ✓ Increased confidence in their ability to make things happen.
- ✓ Better decision making by mastering crowdsourcing techniques and understanding the “Wisdom of WE™”
- ✓ Increased emotional intelligence as they gain greater insight into their style and strength as a person and as a leader.

IMAGE

- Identify and build their own professional brand.
- Possess a strong sense of self-worth coupled with a more accurate sense of how they are seen by others.
- Embrace the importance of well-being and balance in life.

EXPOSURE

- Strengthen critical networks and build allies.
- Maximize visibility with internal and external stakeholders.
- Advance their career goals by leveraging their network.

DILLONMARCUS

856.667.4641 • www.DillonMarcus.com

unleashing Women!™

THE PROGRAM AT-A-GLANCE

FORMAT / SCHEDULE

The program lasts for eight-months—holding one session each month.

- ½ Day Kick-Off Retreat
- 1 Overnight Retreat
- 5 Mastery Sessions lasting 2.5 hours
- Capstone Project
- ½ Day Retreat that includes a Graduation Session

In class time equals 42 in-person hours. Outside class time is estimated at 30 hours. In total, participants benefit from 72 hours of very targeted, intentional, professional development.

COHORT SIZE

Cohort size can range from 25 to 40.

LOCATION

Can be held in any location.

INVESTMENT

Your investment is based upon the number of participants, the location and the amount of customization—it includes all session related materials. Overnight retreat lodging and meal expenses are additional. If desired, we can create a series of videos showcasing your Senior Leader's perspectives on a variety of leadership topics.

WHO SHOULD ATTEND

The curriculum for “works” for women at any stage of their career, as each woman engages with the curriculum from where they are “at” along their career path. The program is built upon a “Learning Laboratory” approach where participants benefit from the knowledge and experience in the room—so mixed levels are a “plus.”

FACULTY

The faculty leading this program include former seasoned Executives from Fortune 100 companies who were carefully selected for their expert facilitation skills. They are also experienced coaches with a deep understanding of women's issues.

SPONSORING COMPANY

DillonMarcus is a builder of world-class Executive Teams. Tara Marcus, along with her business partner and husband Evan, has spent the last 20 years introducing individuals and organizations to powerful leadership concepts. Their client list features prominent names in the pharmaceutical, finance, legal and non-profit arenas. A graduate from Douglass College, at the time, a women-only university, Tara has a sweet-spot for helping women develop to their highest potential.



DILLONMARCUS

856.667.4641 • www.DillonMarcus.com