



# unleashing Women!™

## FACT SHEET

### WHAT IS THE GOAL OF THE UNLEASHING WOMEN!™ PROGRAM?

To cultivate women who are confident, capable, and clear about who they are and the talents they possess. It provides a playground for women to practice envisioning a future and bringing that future to life. It's a transformational leadership journey that will foster life-long friendships and strong professional connections.

### WHO SHOULD ATTEND?

*Unleashing Women!™* is ideally suited for emerging and mid-level leaders who aspire to greater leadership roles or who want to maximize the impact they have in their current role. Yet both more Junior and Senior level women have also taken the program and found it to have incredible value.

### WHAT'S IN IT FOR ME AS A PERSON AND AS A LEADER?

The most confident and effective leaders believe they are “good enough” at their core. The program encourages women to discover and claim their “gifts” so they can lead from a place of abundance. Living “on purpose” and with intention are hallmarks of strong leaders. *Unleashing Women!™* encourages women to think about their definition of success and helps them to achieve it.

### HOW LONG DOES IT RUN?

The standard curriculum runs for eight months. It creates a playing field designed to foster professional development over time, while creating a sense of camaraderie and caring among the women who participate.

### HOW IS IT STRUCTURED?

This program is typically comprised of about 35 women who engage in a comprehensive curriculum centered around Harvey Coleman's highly acclaimed P.I.E. model—Performance, Image & Exposure. It consists of a pre-immersion (1/2 day retreat), immersion (overnight retreat), and a post-immersion (1/2 day retreat) experience, with shorter mastery sessions scheduled throughout. Participants take on a Capstone project (something of their choice), while enrolled in the course, to demonstrate their leadership ability. The Capstone can be a company or a community related project or initiative. Note that the class schedule can be tailored to meet the specific needs of the cohort group.

### WHERE ARE THE SESSIONS OFFERED?

Open enrollment options are listed on the [UnleashingWomen.com](http://UnleashingWomen.com) website. Private corporate offerings are held at locations that are convenient to the women participating.

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### WHAT IS EXPECTED OF THE PARTICIPANTS?

To attend all sessions and to fully engage with the course work. A major perspective of the program is that the “genius is in the room”, so in addition to learning from outside experts, we will be tapping into the knowledge and know-how of the women enrolled. We can only tap into their knowledge and experience if they are present and willing to share it!

### WHAT IS THE TIME COMMITMENT OF THIS PROGRAM?

Since the program is spread over an eight-month time frame, the time commitment within each month is modest—only one *Unleashing Women!*™ event will take place in a month. There are a few out-of-class homework assignments along with a Capstone project. The total in-class time is 44 hours. The estimated out-of-class time is about 30 hours.

### WHAT IS THE OVERALL NATURE OF THE PROGRAM?

Life, at times, can be hard. This program isn't intended to make it harder for the women who enroll. The promise of the program is that by attaining some terrific leadership insights, building your skills, and teaching you how to better leverage your network, you will become more effective—and your life, in many ways, will become easier. The program also includes elements of wellness to promote healthy living, including a healthy dose of laughter, which is just plain good for the soul.



### WHO IS LEADING THE PROGRAM?

The faculty leading this program is comprised of former seasoned Executives from Fortune 100 companies who were carefully selected for their expert facilitation skills. The faculty members are also experienced coaches with a deep understanding of women's issues.

### WHAT'S INCLUDED IN THE COST?

Your investment includes all session materials, including the Myers-Briggs Type Indicator® Assessment and a professional head shot. For custom course offerings, we can create a series of videos showcasing your Senior Leader's perspectives on a variety of leadership topics related to the course materials.

“It was an extremely valuable program. The framework & topics were ideal for keeping the group motivated and engaged. Rather than just being an informational program, I found it very effective for applying the key learnings to day-to-day situations.”

VISIT [UNLEASHINGWOMEN.COM](http://UNLEASHINGWOMEN.COM) FOR MORE INFORMATION  
OR TO INQUIRE ABOUT OUR CUSTOM CORPORATE PROGRAMS.

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