



**BUILD A GREAT COMPANY. BE IN GREAT COMPANY.**



## **SOUNDING BOARD™ SPECIFICS**

*Annual Investment: \$2,500*

- The heart of Sounding Board is our CEO Field Trips—behind-the-scenes access to top companies and great leaders. Privy to the amazing stories of these people & organizations, we learn and are inspired. Often, we leave with more than one new idea.
- The group meets formally six (6) times a year from 10:30 am – 2:30 pm.
- Typically, each Sounding Board is comprised of 6-10 Presidents, CEOs or Business Owners.
- Members discuss current business challenges and receive guidance and insight from fellow members.
- Each meeting features a leadership development segment.
- Members receive a topical leadership book and article at every session.
- Four (4), one-hour executive coaching sessions are included as part of *The Sounding Board™* package.
- Included as part of the annual fee is a comprehensive Myers-Briggs Typological Assessment (MBTI®).
- Lunch is included in your annual investment at the formal sessions.
- Informal lunches are scheduled throughout the year.

### **ENGAGEMENT GUIDELINES**

The ideal *Sounding Board™* member is seeking to make their company better on all fronts and are committed to the highest standards in all that they do. Our members are smart, nice people who enjoy learning and helping others grow their companies.

***The Sounding Board™* leadership is dedicated to your success and committed to your satisfaction.**

**DILLONMARCUS**  
EXECUTIVE RETREATS

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