



unleashing Women!™

FACT SHEET

WHAT IS THE GOAL OF THE UNLEASHING WOMEN!™ PROGRAM?

To cultivate women who are confident, capable, and clear about who they are and the talents they possess. It provides a playground for women to practice envisioning a future and bringing that future to life. It is an incredible journey that will foster life-long friendships and strong professional connections.

WHO SHOULD ATTEND?

Unleashing Women!™ is suited for mid-level leaders who aspire to greater leadership roles or who want to maximize the impact they have in their current role..

WHAT'S IN IT FOR ME AS A PERSON AND AS A LEADER?

The most confident and effective leaders believe they are “good enough” at their core. The program encourages women to discover and claim their “gifts” so they can lead from a place of abundance. Living “on purpose” and with intention are hallmarks of strong leaders. Unleashing Women!™ encourages women to think about and clarify their model for leading and living.

HOW LONG DOES IT RUN?

The standard curriculum runs for seven months. It creates a playing field designed to foster professional development over time, while creating a sense of camaraderie and caring among the women who participate.

HOW IS IT STRUCTURED?

This program is typically comprised of about 30 women who engage in a comprehensive curriculum centered around the P.I.E. model—Performance, Image & Exposure. It consists of a pre-immersion (1/2 day retreat), immersion (overnight retreat), and a post-immersion (1/2 day retreat) experience with shorter mastery sessions scheduled throughout. Participants are encouraged to take on a Capstone project (something of their choice), while enrolled in the course, to demonstrate their leadership ability. The Capstone can be company or a community related project or initiative. Note that the schedule can be tailored to meet the specific needs of the cohort group.

WHERE ARE THE SESSIONS OFFERED?

At locations that are most convenient to the women participating.

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WHAT IS EXPECTED OF THE PARTICIPANTS?

To attend all sessions and to fully engage with the course work. A major perspective of the program is that the “genius is in the room”, so in addition to learning from outside experts, we will be tapping into the knowledge and know-how of the women enrolled. We can only tap into your knowledge and experience if you are present and willing to share it!

WHAT IS THE TIME COMMITMENT OF THIS PROGRAM?

Since the program is spread over a seven-month timeframe, the time commitment within each month is modest—only one Unleashing Women!™ event will take place in a month. There are a few out-of-class homework assignments and along with a Capstone project. The total in-class time is about 36 hours. The estimated out of class time is about 34 hours.

WHAT IS THE OVERALL NATURE OF THE PROGRAM?

Life, at times, can be hard. This program isn't intended to make it harder for the women who enroll. The promise of the program is that by attaining some terrific leadership insights, building your skills, and teaching you how to better leverage your network, you will become more effective—and your life, in many ways, will become easier. We also think laughter is good for the soul. We are interested in doing more of that!

WHAT ABOUT WORK-LIFE BALANCE?

Well-being is an essential part of life. The program will include elements of wellness to help promote healthy living.



WHO IS LEADING THE PROGRAM?

DillonMarcus Executive Retreats (www.DillonMarcus.com), is the primary facilitator for the sessions. Tara Marcus, their co-founder, will lead many of the sessions along with her colleagues. Tara's professional experience includes working for GE Capital, running a C-Suite Level Executive Group and coaching Executive Teams. Tara, along with her husband and partner Evan, founded their company over 16 years ago. She has a Masters in Training and Organizational Development, was an adjunct Professor in the Rutgers MBA program and is a Mom of three boys.

WHAT'S THE COST?

Your investment is based upon the number of participants, the location and the amount of customization— it does include all session related materials. Meeting room and overnight lodging expenses are additional. If desired, we can create a series of videos showcasing your Senior Leader's perspectives on a variety of leadership topics related to the course materials.

“It was an extremely valuable program. The framework & topics were ideal for keeping the group motivated and engaged. Rather than just being an informational program, I found it very effective for applying the key learnings to day-to-day situations.”

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