TRUTH SELLS

UNSTOPPABLE SELLINGTM



WHAT IS STOPPING YOU?

As sales professionals we have an opportunity to truly help others. In fact, that is our real job. The "sale" is a secondary benefit of creatively applying our resources to help others to accomplish their goals.

Unstoppable Selling[™] gets at the heart of what drives sales performance. It helps us to identify and re-write the beliefs that are stopping us so that selling becomes fun and a source of great personal satisfaction.

WHAT WE WILL EXPLORE

- 1. Why telling the truth is our most powerful sales "technique".
- **2.** The powerful role beliefs play in predicting sales performance.
- 4. The principles associated with being unstoppable.
- **4.** Your "head trash"—those beliefs that stop you from selling.
- **5.** New beliefs that will unleash your passion for selling.

OUTCOMES

Increased Sales: Adopting new beliefs will inspire you to take action leading to better results.

Greater Satisfaction: Knowing that selling does not have to mean selling yourself...or your customer...out.

Being Unstoppable: Feeling pumped up and excited—ready to get back "at it" with renewed enthusiasm.

FORMATS

Keynote • ½ day & full day sessions • 2-day retreat • On-going coaching



What would be possible if you were unstoppable?

